

The **100** Coolest People in L.A.

BUZZ

Will Cindy Crawford Kill Joel Silver?

L.A.'s New French Connection

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The Rise of White-Collar Porn

Why Blacks Can't Write for White TV

**L.A. STYLE
Return of the Go-Go Look**

Why Demi Moore Needs Four Nannies

Gangster Girl Fiction by Yxta Maya Murray

Red Hot Cool

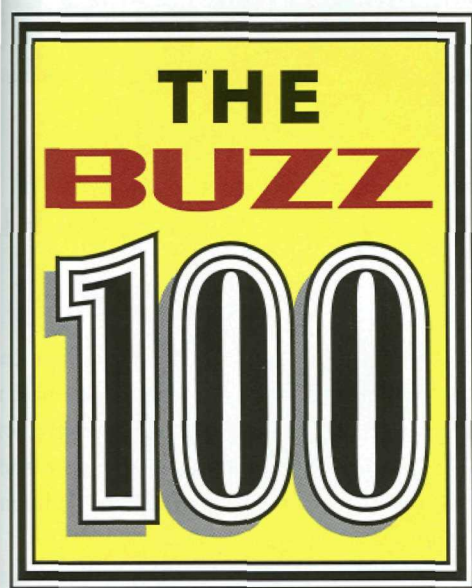
The Quirky Charm of Julianne Moore

BY JERRY STAHL



T H E T A L K O F L O S A N G E L E S

WE'VE GOT A LITTLE LIST...



It's an odd and protracted exercise, this annual ferreting out of L.A.'s coolest people. Not that it's particularly difficult to recognize the all-too-rare blend of style and integrity it takes to make our list. (It took only one visit with actress Julianne Moore, for example, to convince us that she'd be the perfect cover girl for this year's BUZZ 100; read Jerry Stahl's profile on the following page, and we think you'll understand.) No, the challenge is that you never know just where you'll find the Truly Cool.

For the record, the process began some ten months ago, not long after the tumult occasioned by our first annual BUZZ 100 began to die down. We started by sifting through the inevitable complaints (more often than not offered by paid publicists) about last year's effort; to

wit: Why wasn't [insert name of client here] on the list? By spring, our researchers were in high gear, attending shows; sampling CDs; canvassing connoisseurs; reading new books and old; meeting, in places sometimes elegant, sometimes not, the candidates themselves (who couldn't know they were candidates, of course, for that would have been Extremely Uncool). In summer, we undertook the merciless winnowing process. (The initial "short" list contained more than three hundred names suggested by hundreds of very persuasive readers, writers, friends, and enemies.) In the end, came the autumn vetting, in which staff members defended each of the finalists in front of the Skeptical But Incredibly Fair-Minded Editor.

The results of this ordeal are what follows: our annual list of L.A.'s singularly stylish, fiercely individualistic BUZZ 100.



Once again, our absolutely authoritative (if completely subjective) roster of the 100 coolest people in Los Angeles

Astronauts

They're out there in orbit,
defying the rest of us to try
and keep up

Ken Goldberg

Robotics engineer

By blending robotics and telecommunications, USC computer-science prof Goldberg has made it possible for Net surfers to maintain gardens and excavate archeological sites without ever leaving home. He's also teaching robots to paint—and cultivating a wicked pair of sideburns.